

# Christopher Meyer

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## Profile

Hospitality executive and entrepreneur with 25 years of progressive experience leading restaurants, breweries, and distilleries across Canada and the U.S. Founder of Foreleft Hospitality, a multi-concept group operating Noble at the Hills, Wayback Brew Co., Resurrection Spirits, and FRANKS Pizza & Bar. Known for building high-performing teams, elevating guest experiences, and driving sustainable growth through innovation, systemization, and people-first leadership.

## Experience

Founder & Owner | Foreleft Hospitality – Toronto, Ontario | 2022 – Present

- Built and operate four hospitality concepts under one umbrella company.
- Implement scalable systems for operations, finance, and labor control.
- Expanded revenue through events, catering, and white-label partnerships.
- Direct all branding, marketing, and guest experience strategy.

Partner | The ONE GROUP AGENCY – Toronto, Ontario | 2023 – Present

- Advise hospitality clients on concept development and operations.
- Deliver growth strategies rooted in financial and operational data.

Vice President of Operations | CFW Group – Vancouver, Whistler, Toronto, Beverly Hills, Westlake Village, Maui | 2016 – 2022

- Oversaw portfolio including Joe Forte's, The Shore Club, Ki Modern Japanese, Fleetwood's on Front Street, and The Grill on the Alley.
- Directed 500+ staff across Canada and the U.S., ensuring consistent service excellence.
- Navigated compliance, labor, and cost challenges in California and other U.S. markets.
- Implemented systems that improved profitability, labor efficiency, and guest satisfaction.

General Manager | Hy's Steakhouse – Toronto, Ontario | 2011 – 2016

- Directed all operations of the Bay Street flagship, a Toronto fine dining institution.
- Managed large FOH/BOH teams, financial performance, and guest experience.
- Reinforced Hy's as a premier destination for executives and dignitaries.

Senior Manager / Operations Roles | Keg Restaurants, Gotham Steakhouse, The Shore Club – Vancouver, BC | 1997 – 2011

- Held progressive management and operational leadership roles in Vancouver's premier restaurant brands.
- Oversaw large teams and full-service operations in both casual premium and fine dining environments.
- Contributed to restaurant openings, training programs, and operational standards that elevated service quality and financial performance.
- Built the leadership and operational expertise that led to senior executive and ownership roles.

## Core Strengths

Multi-Unit Leadership & Growth | Brand Development & Guest Experience | Financial & Operational Performance | International Operations (Canada & U.S.) | Scalable Systems & Process Innovation | Transformational Team Leadership